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HRworks UNVEILS NEW BRAND

New Brand Reflects Recruitment Outsourcing Firm's Industry Leadership

ATLANTA - *June 28, 2006* – Asserting its leadership position in the rapidly-changing recruitment outsourcing sector, HRworks has launched a new brand and tagline reflecting the superior quality, speed and service it delivers to industry-leading Fortune 500 companies. The new logo and tagline, “*Precision. Talent. Recruitment.*,” articulate the proven and innovative recruitment process HRworks uses to source candidates for executive search and large-scale hiring with unsurpassed speed, scale and precision. The brand was developed in conjunction with Ketchum South in Atlanta.

“HRworks has been a pioneer in the recruitment outsourcing business for nearly 10 years,” says Kurt Ronn, President and Founder of HRworks. “Re-branding is part of our ability to evolve with the changing industry, and it is part of our constant commitment to delivering top-quality and service to our industry-leading clients.”

As recruitment outsourcing grows and becomes business as usual for many companies, new RPO and traditional recruitment firms are jumping into the outsourcing game. HRworks re-branding strategy is designed to help distinguish the company’s experience, expertise and 10-year track record providing industry-leading and Fortune 500 companies with a true return on investment by helping them build their businesses and be more successful.

To celebrate the launch of the new brand, HRworks is partnering with client, The Home Depot, and HR.com to present a Web seminar on innovative recruitment solutions on June 29. It also ran a full-page ad introducing the new brand in *HR Executive’s* June 16 issue. To register for the Web seminar and view the ad, visit www.HRworks.com.

HRworks started in Atlanta in 1998. It uses a metrics-driven methodology and team structure to provide superior recruitment for a fraction of the cost of traditional search. The process enables HRworks to recruit against deadlines and constantly monitor the progress of each project, protecting against over or under-recruiting. Its team of 200 recruiters is certified on HRworks’ clients business and works from a

central location, allowing the company to ramp up quickly and deliver top quality with greater consistency. HRworks is currently growing 100 percent every 12 – 18 months, and has placed more than 4,000 positions in the U.S., Mexico and Canada in the past year.

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ABOUT HRworks

HRworks is a national recruitment firm that helps industry-leading Fortune 500 clients acquire extraordinary talent to build their organizations and be more successful. Specifically, HRworks uses a metrics-driven methodology and a team of 200 recruiters to deliver top-quality talent for executive search and large-scale hiring with unsurpassed speed, scale and precision – for a fraction of the cost of traditional search.